



# TAP Network

## ROI of Membership

CONTACT US:

- [info@tapnetwork.ca](mailto:info@tapnetwork.ca)
- [www.tapnetwork.ca](http://www.tapnetwork.ca)

# Background

TAP Network is a member-driven association that empowers Canadian tech sector People and Culture teams with data, insights, connections, and advocacy.

Our 1,000+ members lead and influence People and Culture practice at 250 tech companies, spanning numerous sub-sectors, such as ICT, Clean Tech, AI, Quantum Computing, Life Sciences, Hardware Design, Development and Manufacturing, VFX, Animation, Video Games and Interactive Digital Media.

Founded in 1992, TAP Network has over 30 years of experience supporting Canada's tech sector, and unlike general HR associations, we focus exclusively on the unique, fast-paced environment of tech companies and the specific challenges they face.

As a member-driven nonprofit, every resource we have is directed toward supporting our community and strengthening Canada's tech ecosystem.



Membership connects you to a complete ecosystem of tech-specific data, community, resources, and advocacy to accelerate your success and simplify your work.

# TAP Network

## Annual Membership Fee Structure

MEMBERSHIP CATEGORIES	MEMBERSHIP FEE	SALARY SURVEY PARTICIPANT FEE	TOTAL ANNUAL COST
Small Company (< 75 Canadian employees)	\$495	\$900	\$1,395 (+gst)
Mid-Sized Company (75 – 250 Canadian employees)	\$595	\$1,000	\$1,595 (+gst)
Large Company (250+ Canadian employees)	\$695	\$1,100	\$1,795 (+gst)

\*membership includes an unlimited number of members per company account.



## Addressing Business Opportunities for the Tech Sector

### With TAP Network membership:

- **Smaller Tech Companies (25 - 75 employees)** maximize limited resources, reduce isolation and grow with confidence.
- **Mid-sized and Scaling Tech Companies** scale your people function, benchmark with precision and navigate complexity.
- **Large, Anchor Tech Companies** stay attuned to local trends, complement enterprise solutions and connect specialized teams.
- **Technology Teams within Non-Tech Companies** access specialized tech talent insights, connect with tech-focused peers and bridge industry perspectives.
- **International companies with Canadian presence** understand the Canadian market, navigate local regulations and connect with local expertise.



## Return on Annual Membership Investment (ROI)

TAP Network membership provides companies with data that drives decisions, a community that powers growth and insights to keep you ahead.

**For the above annual fees, companies receive:**

1. Data-Driven Decision Making
2. Peer Community & Collaboration
3. Regulatory Navigation & Advocacy
4. Professional Development & Knowledge Exchange
5. Cost-Effective Benefits Access
6. Canadian Tech Sector Intelligence
7. Agile Adaptation to Emerging Issues
8. DEIB Guidance & Benchmarking
9. Comprehensive People & Culture Support
10. Trusted Nonprofit Perspective

For additional information on the full benefit and ROI of membership, visit our website [tapnetwork.ca](https://tapnetwork.ca) and reach out to us at [info@tapnetwork.ca](mailto:info@tapnetwork.ca).



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Being a P&C leader can be a lonely job, especially when most of the prevailing research, events and networking groups isn't usually relevant to my specialty in scaling Canadian tech companies.

Since joining TAP Network as a member I've never felt more understood, supported and informed. I truly believe that the power of a peer network cannot be underestimated...

**Michelle Brooks, Chief People & Culture Officer, Security Compass**